

Social Media Ideas for Georgia Archives Month 2020

“Archives Documenting Times of Crisis”

GAM Banners:

[GAM 2020 Facebook Banner](#)

[GAM 2020 Twitter Banner](#)

Suggested hashtags:

#GaArchivesMonth

#GAM2020

#GaArchives

#GaLibraries

#GaHistory

#AmericanArchivesMonth

Other suggestions:

- Throwback Thursdays or Flashback Fridays -- highlight Collections related to this year's theme, including above hashtags and #tbt or #fbf in posts.
- [October 7th - Ask An Archivist day](#) (Tweet using #AskAnArchivist to answer questions about working in archives)
- Tag relevant people and organizations in GAM posts so that content may be shared and seen by a wider audience. Also tag official Georgia Archives Month social accounts for sharing/re-posting purposes
- Look to other institutions and how they use their social channels for inspiration: [U.S. National Archives](#), [Society of American Archivists](#), [Georgia Archives](#).
- Posts and activities that encourage online interaction since in-person events are limited this year:
 - “While we are currently closed to the public, you can still celebrate Georgia Archives Month by viewing our collections online: “
 - 31 days of Georgia Archives Month - Posts of collection items related to this year's theme or that highlight why archives are important to communities and their histories
 - Scavenger hunt/bingo - have followers find items related to this year's theme from your online collections
 - Trivia - post items from collections related to this year's theme and have followers guess its background/context

Other Resources:

- [SAA's New Media Guide](#)
- [SAA's Talking Points on the Values of Archives](#)
- [GPLS's GAM Toolkit](#)