



BOARD MEETING MINUTES

October 27, 2023

Held Via Zoom. Called to Order at 10:00 am.

CALL TO ORDER, ROLL CALL, & INTRODUCTION OF VISITORS

Christina Zamon
2023 SGA President

In Attendance:

Christina Zamon	Cathy Miller	Michael Law
Pamela Nye	Emily Halevy	Felecia Moore
Ashley Shull	Kate Daly	Megan Kerkhoff
shady Radical	Mandy Mastrovita	Autumn Johnson
Leah Lefkowitz	Doug Carlson	Chaundria Campos
Geoff Hetherington	Virginia Blake	Becky Sherman
Bill Hardesty	Lisa Vallen	Monet Lewis-Timmons
Faith Plazarin		

READING & APPROVAL OF MINUTES

Christina Zamon

Virginia Blake made a motion to approve the July 21, 2023, SGA Board Meeting minutes. Cathy Miller seconded the motion. The motion passed.

OFFICER'S REPORTS

Society of Georgia Archivists' Board

President

Christina Zamon

Christina spent most of the year working on getting SGA more organized and on track, which led to hiring the Administrative Assistant, Laura Davis.

Christina said that we have been streamlining our finances. Greg resigned suddenly at the end of July, so Bill Hardesty went from Assistant Treasurer to Treasurer. Bill and Laura are now the only two people on the bank account, while all others have been removed. The Administrative Assistant will always be on the account. The Treasurer will serve as the second pair of eyes and monitor the accounts and what the Administrative Assistant is doing. If anyone needs reimbursement, access to the bank card or to purchase something, it's best to contact Laura directly, so that it provides a level of consistency. The Treasurer is primarily just a backup if Laura's away or unavailable.

We did a board vote over the summer via email and moved \$48,000 into a high yield savings account because the Truist Money Market account wasn't giving us much interest. We kept around \$10,000 - \$15,000, in our regular day-to-day account for expenditures, reimbursements, etc.

Laura has cleaned up the membership roles in Wild Apricot, so that we can lower our costs for Wild Apricot by \$1,000. Laura will continue to purge the lapsed members going forward. We have a process in place allowing people to lapse up to a year, but they will get several reminders to renew before that year is up.

Laura has also worked on automating certain emails so we can try to get more engagement from new members. They will be automated and periodically go out to new members throughout the year and are not reliant on any person to have to send that information to our new members.

As a result of hiring Laura, we need to rewrite our bylaws, which Christina, Josh and Cathy will be working on in the fall for board consideration in January. We no longer have a Secretary role and we need an additional voting member. If the board approves it, it will go out to the membership for a final vote, hopefully, in the New Year. Once the bylaws are revised, then we can move forward with rewriting our handbook.

We've also consolidated Zoom accounts to save some money.

Vice-President/Membership Committee Chair

Joshua Kitchens

Josh was not in attendance to give his update. Christina shared that Josh scheduled the tour at the Zuckerman Museum and 10 members attended after our annual meeting.

Past President/Nominating Committee Chair

Cathy Miller

Cathy mentioned that the election was very successful with 82 members voting in the election. At the Business Meeting on November 8th, we will be doing the official announcement of our two new SGA Fellows, Deborah Davis and Tina Seetoo. Cathy mentioned that she will be helping with the bylaw's revision. We still have the Associate Provenance Editor position open, so she asked to spread the word and that this position is available for anyone who's interested in publishing. Cathy mentioned that Jenn Beliewski has offered to stay on as Vendor Coordinator, but she is continuing to put the calls out for this position because her term was up as of this year, so it's only fair to continue to make those efforts to find a replacement.

Treasurer

Greg Drummond

Bill shared the current balances in our accounts from his board report. He's still learning this new role as he just transitioned into the position several months ago.

Archivist

Maggie Thomas

Maggie was not on the call and did not submit a board report. Maggie will be working with Virginia to transition that role over to her.

Program Committee Chair, Annual Meeting

Leah Lefkowitz

Leah feels that the live part of the SGA annual conference went well and that they've received some positive feedback. Professor Klibanoff was the keynote speaker and spoke about his archivable research as a journalist. He's written a Pulitzer Prize book, *The Race Beat: The Press, the Civil Rights Struggle, and the Awakening of a Nation*. He also hosts a podcast, *Buried Truths*, and works on cold cases. We also had 14 other presentations, time with vendors, lunch arounds, a reception at Hudson Grill and the museum tour.

The presentations were recorded, and while there were some minor issues with that, most of the video is there. Latoya, from the Program Committee, got everything up on YouTube. Leah and Ashley are going to send an email so that people can watch those recordings before the virtual conference on November 8th and 9th. The virtual conference will have 10 additional sessions, including the SGA Business Meeting. An evaluation of the conference will be sent out.

Shady mentioned that she would like to get more media support for the pre-conference workshops next year. Without much support this year, she had to do it herself using the computer

that was in the room and the video didn't come out very well. Leah said she would let the new Program Committee Chair know for next year.

Local Arrangements Committee Chair, Annual Meeting

Ashley Shull

Ashley mentioned that they were still getting online registrations for the virtual annual meeting. As of October 23rd, we had a total income of \$8,565. If we back out the cost of the physical conference, not including the printing of programs or any additional funds that Leah might have incurred, we've made a revenue of \$3,000.

We had 85 total registrations and of those, 17 were for the virtual conference and 68 registered in person. The costs were kept relatively low. The venue was great, and they enjoyed working with Sue King at KSU.

Ashley has a meeting set up in November to hand over everything to Angela Stanley. Next year's conference is going to be different given that it will be hosted at the Classic Center. She feels like it will be much more like a conference than this year and that everything will be done through the Classic Center when it comes to food, catering, water, etc. since those kinds of things are on that facility site. As far as the reception is concerned, it's inevitably going to be cheaper and there are plenty of options to host a reception at a restaurant, as opposed to doing a venue and catering. There are plenty of restaurant spaces in Athens that have upstairs rooms which will range from \$2,000 to \$5,000.

Vendor Coordinator

Jenn Bielewski

Jenn was not on today's call and did not submit a report.

Administrative Assistant

Pamela Nye

The Administrative Assistant position has been transferred over to Laura Davis, but Pam is still filling out the board role through the remainder of this year. Christina mentioned that there are currently 276 active members and we had 18 people join SGA in the last 30 days.

Provenance Editor

Michael Law

Michael is still waiting on a couple of submissions, primarily book reviews. They've only received a couple of submissions this year and they can't issue them as a full issue until we receive the rest of the materials from the book review. He'd like to include some materials from Professor Klibanoff's keynote speech, to be included in the next issue.

Since submissions have been thin, Michael has had discussions with some of the other editors of state journals (the Society of Florida Archivists and South Carolina archivists' groups) because they are facing the same challenges that *Provenance* does where not as many people are submitting articles. If possible, they would consider doing joint work with other state journals or expanding in some way to get more submissions. Christina reminded everyone that if they know someone who either wants to or needs to publish something, that they can submit something to *Provenance*. Shady is forwarding Michael the write up of the pre-conference workshop by the scholarship winner so he can consider including that in *Provenance*.

Shady asked if they would be interested in including student papers to receive in *Provenance*, as well, since some of her Spelman students are doing archival research projects and papers. Michael said that students are especially encouraged to put in submissions and if they had several student submissions, they would probably make a highlighted student issue. Michael mentioned that if they are going to put a spring issue out, the deadline is usually somewhere in the middle of February, so that they can get it out before April or so, but that deadline is flexible.

Communications Director

Megan Kerkoff

Megan put the scholarship submission on the SGA blog the prior week. She posts all the scholarship write ups and combines them into our SGA magazine every year as well, to highlight the scholarships we have. They would love submissions to our blogs anytime if anyone feels like writing something.

We gained followers on all social media platforms, primarily on Instagram. They continue to post every week. Next year, they would like to improve on the blog posts. They've primarily focused on promoting the annual meeting and the George Archives Month.

Website Manager

Mandy Mastrovita

Mandy's been working with Laura in transitioning some web manager responsibilities to the Administrative Assistant, including updating the job site and website, and fixing broken links on the webpage.

Mandy had to update Google analytics to move to GA4 so there may be some spottiness in our statistics reporting. She's waiting for some of those areas to populate. Our most popular page that was visited was the call for proposals. With the GA4 transition, our statistics buckets look different, but will still be able to provide information about what platforms people were using.

Our mobile presence is important because a lot of people are accessing things using their mobile phones nowadays. Wild Apricot does a good job of emulating our site on a mobile platform, so that's something to stay on top of.

Education Committee Chair

Shady Radical and Tempe Stewart

Shady mentioned that there were some people on the Education Committee that didn't attend the conference and others that stepped down from their position. It wasn't reflected properly in the annual conference program, and she was wanting this to be updated for the virtual conference. In addition, two students stepped up and volunteered on the committee and she would like them to be recognized for their contributions. Christina responded that only members of SGA are eligible to volunteer for SGA committees and reminded her that there's a *pay as you can* option if they want to join and be members.

The goals for the year were to plan, organize, promote, and conduct a summer and fall workshop series that consisted of 8 workshops in all. These were successful, with the first one starting on June 11th with Christopher Smothers where we had 25 registrants. The last one concluded with the pre-conference workshop on October 11th with Dr. Julie Johnson, and that was the least attended workshop with only two registrants. Shady believes that one factor leading to few attendees of this last workshop was because that one was in person, while all the rest were virtual. Most of the workshops were attended virtually by a lot of the same people. Also, by having the last workshop in person and coinciding with the conference, it created a hardship for some people to attend. Cathy and Christina said that another challenge with the workshops this year was having them scheduled on the weekends. They felt like it wasn't the content as much as it was the timing since the SGA members seem to prefer doing it during business hours.

The Education Committee has solicited feedback from presenters to see how their experience was and what could be done better.

The two scholarship committee awardees that attended the workshops were Karen Williams and Sheron Sylvestre, who did a write-up for the pre-conference workshop.

Shady asked about creating webinars out of those recorded workshops and hosting them on the website. Christina said it would be difficult to do this as an organization, because we'd have to set up an infrastructure that we're not prepared for. Christina mentioned that SAA does this, but they have a whole team of paid people doing that. She's worried about the maintenance, the ability to set that up, and that it might be a lot of extra work. We would need a buildup of content enough that it would cover the cost of any additional technological infrastructure. Shady said that they would continue turning them into webinars, but possibly just hosting them on this site and Christina agreed that we could do that within our existing infrastructure.

They are currently looking at next year's budget. They are also preparing to transfer responsibilities to incoming chair Tempe Stewart. They are also continuing to update the website's education landing page.

Some challenges that they've had are that they expected to see a better turnout from the SGA community, and they'd like to figure out what kind of promotional strategy could be used in the future that could bring out more people from the SGA community. There was more attendance

from people outside of the community, particularly from a lot of black memory worker backgrounds. Also, another challenge was having committee members stepping down midway, which caused hardship on their committee.

Scholarship Committee Chair

Autumn Johnson

Autumn shared that we did not have as many applicants as we were hoping for the Dees, Gulley, and Spencer scholarships. We received a lot more submissions for the Banks and Hart scholarships earlier in the year and they're not sure why that is because they implemented the same strategies. They were able to award two out of those three scholarships. Sheron Sylvestre took on the Dees pre-conference workshop award. Vance Lewis was also a recipient. Unfortunately, we were unable to award one of our scholarships, because both of our applicants decided that they were no longer attending the face-to-face conference.

Autumn will be working with the upcoming scholarship chair, Ashley. They will work on strategizing how to better advertise scholarships along with updating the handbook, as there are several duties that the Scholarship Committee no longer takes on.

They are currently waiting on Vance Lewis's submission for the SGA Blog.

Outreach Committee Chair

Virginia Blake

Virginia said that it's been quiet the past few months. The future of the Outreach Committee will be discussed in the new business section.

Georgia Archives Month Subcommittee Chair

Emily Halevy

Emily said that the poster and the graphic designs for Georgia Archives Month came out beautifully, thanks to Pamela Nye. There are extra posters, stickers, and postcards if there's the need for them.

They received sponsorship from The Digital Library of Georgia, Emory University, Hollinger Metal, Edge, Media Preserve, Preserve South, and recent sponsorships from GHRAC and NHPRC.

Emily would like to see the GAM social media start falling under SGA and to get our messaging streamlined. She thinks this would be more efficient and productive and would take the burden off them, especially since they don't have many people signing up for the committee.

Georgia Tech was awarded the spotlight grant. Even though they were the only submission, she felt that their submission was great and she's hoping that they'll see more submissions next year.

Many people were interested in having the photo op with the governor but unfortunately the governor's office said that they couldn't schedule us this year. Since there is interest in getting a photo, she would recommend Pamela work on getting that on the calendar earlier. Christina asked about the photo that is currently on our website, as it is out of date, and she remembers taking a more recent one with the governor in the 2018 or 2019 timeframe. Emily was going to look out on Google drive and ask Angela if she had it.

Pamela Nye is going to be the next GAM chair, so Emily's going to start working with her.

Mentoring Program Coordinator

Geoff Hetherington

Geoff said that they were able to get back up and running after Airtable deleted everything. They're using Google Drive now, which doesn't have as much of the robust functionality that Airtable had, but they're not afraid of losing information again. Because of this, we now have new applications up and running, which include different ones for mentors and proteges. It used to be one application, but it's cleaner keeping them separate, without the functionality that Airtable provided.

The current slate of mentors has been updated with headshots on the website. At the end of the year, Geoff plans to have all the mentors reapply so we know who wants to stay on board as a mentor. He plans on getting the website updated with more up-to-date information on them.

We did a "meet and greet" session at the annual meeting in Kennesaw. They only had two people show up that were not already involved in the program.

Geoff is working with Kate and the incoming Assistant Coordinator, Hannah, to plan the transition and to go over things that they would like to accomplish moving forward.

Geoff would like both mentors and participants to sign up, but he's hoping to get a larger pool of mentors. Right now, it's on a one-to-one basis, where there are just enough mentors to satisfy the applicants. He'd like to have a bigger pool of mentors to pick from so that we'll never be short.

They're going to do surveys for the current and recent participants. They also have ideas for how to go about doing cohorts and networking groups and need to work through how best to facilitate that.

OLD BUSINESS

2024 Joint Meeting with GLA

Christina Zamon

Christina finalized the contract for the joint meeting with GLA, and it was signed and sent to them. By the start of this meeting, she had not yet received a response from them. However, by the end of this board meeting, she received an email from GLA. They sent over the final signed copy, and they will reach out to us to let us know how they want to move forward with the committee. Christina or Josh will be reaching out to the Local Arrangements and Program Committee to get their committees coordinated with GLA and to start that planning process.

Revising the Bylaws

Christina Zamon

Cathy, Josh and Christina will be getting together to take a look at the bylaws. They will see what needs to be updated and revised, considering having a paid administrator, so that can go to the Board for review and have it voted on ahead of the January meeting. Once changes are made to the bylaws, we can begin revising the SGA Handbook.

SGA Finances

Christina Zamon

We are doing well in terms of finances. Laura has done a great amount of work cleaning up our QuickBooks. Also, we're in a good place where our money is now earning interest.

SGA Online Shop

Christina Zamon

There's been interest in having an online SGA print on demand shop, where people can buy SGA swag. Laura and Christina are exploring this option. Whatever profits we get from that would go into those scholarships and awards as another revenue source now that we aren't doing the silent auction and haven't done that for several years now.

NEW BUSINESS

Future of the Outreach Committee

Christina threw out the idea of making George Archives Month an actual committee, instead of a subcommittee, while making Outreach a subcommittee. Also, we could consider having the Georgia Archives Month social media roll into SGA's designated social media accounts managed by the Communications Director.

Becky feels like a lot of things in the SGA handbook are redundant, as they are listed under both Outreach and Membership, but the Membership Committee actually does them. She feels that the Outreach Committee has not been actively involved or assigned to do external outreach. She suggested that Membership stay internally focused on people who are already SGA members,

planning events, and coordinating things with SGA current members. The Outreach role could be focused on external outreach to recruit members. Becky suggested that outreach with library school programs, other academic programs, and other GLAM organizations could be coordinated by the Outreach Committee.

Cathy felt that this would be a good option for maintaining the Outreach Committee, as they would play more of an external role. Outreach could do those external things like communicating with library programs and planning events that engage with other allied organizations. They could take that bulk of education and advocacy out to existing graduate students who are interested in the archival field. They can figure out the outreach to undergraduate students or other allied programs that could interest people in the archives profession and create that educational component. It would take some of the pressure off the Membership Committee, as well. It would allow Membership to focus on what they're designed to do, which is engaging with current membership. Membership currently represents at allied organization conferences, but Outreach could take that on, and be the committee that has a person at GLA, at the Georgia Association of Historians Conference, etc.

Virginia finds it confusing when you read the bylaws because there's currently so much overlap between Outreach and Membership. She thinks that we should explicitly say that the Membership Committee works with those who are already members, while Outreach works with advocacy and recruitment for those that are not currently members with SGA.

Christina agreed and said that it may make more sense to put some of that onto Outreach and build up that role, with Outreach as the liaison with SEAA and doing more of the outreach outside of the organization.

Megan mentioned that Georgia Archives Month has a separate Instagram, Twitter and Facebook, with 1,415 followers compared to SGA's social media that has a combined following of 3,171. She believes that more impact would happen if we shared Georgia Archives Month information on SGA social media. The Georgia Archives Month is only posting once a month and to get a regular increase in engagement on accounts you want regular postings like SGA does every week.

Emily said that it would be a big burden off GAM's shoulders if they could create the content and send it to the Communications Director to distribute. It could be helpful to look at the membership accounts and see how much of those numbers overlap with the same folks following both GAM and SGA social media. Emily thinks that because GAM used to be a separate kind of entity altogether, it would allow us to have more cohesive language, and then also just feed into the content that SGA is pushing out. The GAM committee would still create the content that's sent out. Pamela said she could meet with Communications and come up with a suggestion for the next meeting.

Emily said that the Georgia Archives Month is not only to support internal work, but mostly to garner external support with the work that they're doing. Depending on the bandwidth of the Outreach Committee, GAM could potentially be a function of the Outreach Committee because a lot of our work is based on uplifting the message of archives to the external community. The bulk

of GAM work happens in July through October, so if we consider folding them into one committee, Emily's curious if the Outreach Committee has the bandwidth to take that on within those months. If not, then Emily agrees that it should just be a standalone committee. The three biggest functions and objectives of GAM are the poster creation, the spotlight grant, and the photo OP, which are external promotions of archives.

Mandy mentioned that social media needs to be rescoped for the way that communication happens. Now that press releases and listservs are old technology, most people are getting their information in Facebook groups and text messages, and not as much through email. Mandy thinks that a lot of this work needs to be modernized to the way that people communicate online and reach the younger folks in the profession. She also asked if we are reaching outside of the archives' community, or reaching to people who aren't already familiar with what archives are. Emily agreed and said that last year one of our awardees was someone outside of the archives profession.

Cathy and Shawn suggested having a Communication Committee instead of just a Communications Director and Assistant Director. The drawback of doing this is that we would have to recruit more people to be on a committee. Cathy recalled a conversation last year when they were talking about the purpose of Outreach, and where does GAM and Communications fit. The idea was brought up to combine Communications, Outreach and GAM into one master committee, but they would be subdivided out within that master committee so that they each have their own team underneath each subcommittee. Cathy recalls Megan saying it would be great to have dedicated people that she could call on to help with magazine creation content. If Megan and Serena had more brain power for social media posts, we'd have more social media posts that could be directed to specific groups. Cathy said the struggle has been trying to figure out that sustainment of continued people who would be interested in that.

Megan said that it was something she had mentioned but she was worried if we combined all three that it would be a lot of work, because Communications already does a lot. The Communication team does something every week, but having a committee would be incredibly helpful and fuel our engagement online. She also thinks it might be helpful in doing a survey, sending it to our followers and to our members to see if they follow our social media. This could help in seeing what our members want to see and if they want more outreach advocacy on there, which could be helpful to our answers. Megan's only concern with the committee is controlling what we're putting out there, because we would have to set up rules since this is what we're putting out to the public. She wants to ensure that we have a centralized message.

Becky was trying to recall when we initially had these conversations about whether Georgia Archives Month and Outreach should be the same committee and she believes it was around 2017-2018. She thinks it might be helpful for us to dig back through some old board reports and see what the crux of the issue was there and how we came to the decision that we did. She thinks that it partially was budget related because she knows that Georgia Archives Month didn't have a separate budget line. That was part of why they were trying to elevate that committee to get budgeting.

Becky said another thing related to structure, which has come up in a few people's comments, is capacity issues. Becky said that it makes her concerned that if we consolidate committees, we might be shooting ourselves in the foot if we don't get the number of volunteers that we need to do all those functions. The Outreach Committee was not very active this year, because we weren't sure what our charge was, but it was a good thing because there were only two committee members. She mentioned that if we were to combine Outreach and Georgia Archives Month without having a dedicated labor force specifically to do that function, it couldn't be done. We could not pull off doing Georgia Archives Month plus doing additional outreach functions with two committee members. She thinks that having Georgia Archives Month be delineated separately, is helpful, so that people who want to do that can volunteer specifically to do that thing. She doesn't feel strongly either way about whether it would be best to have a subcommittee nested under outreach or a separate committee, but she would defer to others on what makes most sense with that structurally.

Cathy believes the merge happened in 2020. Previously, GAM was a separate entity apart from SGA but then they realized that it wasn't wise to keep social media, etc separated. She believes there should be information about this in past meeting minutes.

Christina said that they would get more of the details and discuss this offline so that they could discuss this further at the next meeting.

2025 Annual Meeting

Looking forward to 2025, Christina wanted to know what might be best for the annual meeting.

Ashley doesn't recommend hybrid as it was very expensive, especially regarding the technology expense. It also takes a lot more communication wise between presenters and planners. She felt like this year's conference went well, having it pulled apart as virtual and in person and with the two meetings being a few weeks apart. She thinks that this may be the best option if we want to continue to offer the online portion.

Christina suggested experimenting with a completely different model in 2025 and threw out the idea of doing an in-person meeting in May of 2025 and then a virtual in the fall of 2025. This would split it so that they're further apart and have different content. She also mentioned that there was also a suggestion for rotating, possibly one year virtual and another year in person, so she wanted to know what people thought about that, as well. Another thing to consider is university conference centers where we might be able to move around the state, taking advantage of the built in infrastructure and lower costs and not having to worry about catering, technology, etc.

Ashley likes splitting it twice across the year as a good way to provide content, but she's concerned that there wouldn't be enough interest and that we might spread ourselves thin. She also mentioned that we could be rolling into the Education Committee's territory by doing that

online portion, too. It would be her preference to eliminate the online portion of the annual meeting and go back to an in-person model.

Cathy said she likes the virtual herself, and she doesn't know if the in-person meeting will ever be the same for us again. She wonders if we may continue to see lower attendance. There may be less of an appeal if we don't choose to have the in-person at fun places like Jekyll or the mountains. On the other hand, she said that many people are worn out by virtual and don't want to sit in front of their computer screen. She suggested possibly collaborating and having a joint meeting with Society of Florida Archivists, since the last meeting with them was back in 2016. She believes they generally have their meeting in May. It could be an easier route for us, but it still would be a lot of coordination and working with SFA. If we did that, we could have that in the spring and then a virtual component in the fall, possibly offering two virtual educational workshops.

Doug Carlson said that he and his colleagues like the in-person meetings as they create a camaraderie that you can't experience online. He feels that the in-person meeting adds a lot to being a part of an organization, even if it's only one or two days long.

Christina said that with SGA being a small organization, in the past we were offering a lot of bigger, free meals, and spending a lot of money on breakfasts, lunches, etc. She feels like those are areas where we can scale back and make registration at the conferences more affordable. She recalled Ashley's point that the answer lies somewhere between affordability and capacity.

Ashley said that we kept our costs down because we purchased the snacks ourselves. If we had not, it would have been nearly \$2,000 more. She feels that the food and drink expenses are what can hit us hard financially. In addition, if a venue does not have technology incorporated in their pricing, that will be another large expense. Part of the large expense with the annual meeting in Jekyll in 2022 was due to unanticipated technology costs, because the resort changed their vendor through technology support. Ashley feels like providing opportunities for people to have social time together is important but that we don't necessarily need to feed everyone big meals.

Ashley briefly mentioned the hotel they used and that they were offered a corporate discount because we were using the KSU Center. They were not locked into a contract because they only set aside a smaller number of rooms. Had they booked a huge set of rooms this year, they would have been locked into guaranteeing that they were all booked. For next year's conference with GLA, there will be two hotels next to the conference center. As for food there, GLA usually only does lunch one of those days and minimal snacks, if any. Those things are huge cost cutting measures.

Ashley feels like the idea of doing lunch arounds was a good transition, so she would recommend continuing to do those off site or at least near site. She likes social activities where food is the registrant's own responsibility, which is a good cost cutting measure for in person meetings. She does think there is a lot of value in meeting in person, especially for recruitment, and for attracting and keeping new members. She is a huge advocate for the in-person conference.

Doug was also largely in favor of getting venues that are more cost effective, like KSU was. He would put the camaraderie of the meeting above where the meeting was located at. He would still be there even if it wasn't at the beach. It can be a social event but it's also a professional event.

Ashley and Leah will be sending out a survey to the conference attendees to get their feedback.

ADJOURNMENT

Ashley made a motion to adjourn the meeting. Virginia seconded the motion.

The meeting ended at 11:55 am.

Submitted by:

Laura Davis, SGA Administrative Assistant