

SGA Annual Meeting 2012 Program  
Brave New World: Next Steps in the Archival Profession  
November 8 – 9, 2012  
Sea Palms Resort, St. Simons Island, Georgia

**Thursday, November 8**

7:30 – 8:30 A.M.	Registration, Poster Display, Continental Breakfast
8:30 – 9:30 A.M.	Welcome (Marie Force) and Keynote – Cal Lee (UNC-Chapel Hill)
9:30 – 9:45 A.M.	Break, Poster Display
9:45 – 11:15 A.M.	<b>Session 1</b> , Practical Approaches for the New Practitioner <b>Session 2</b> , Representation and Accessibility in Digital Archival Collections <b>Session 3</b> , The Art and Science of Archival Management
11:15 – 11:30 A.M.	Break, Poster Display
11:30 A.M. – 1:00 P.M.	Luncheon and SGA Business Meeting
1:00 – 1:15 P.M.	Break, Poster Display
1:15 – 2:45 P.M.	<b>Session 4</b> , Strategies and Solutions for the Collection, Preservation, and Management of E-Materials <b>Session 5</b> , Assessment in Archives <b>Session 6</b> , Electronic Record Case Studies
2:45 – 3:00 P.M.	Break, Poster Display
3:00 – 4:30 P.M.	Archives Advocacy Training Mentee/Mentor Meet and Greet
4:30 – 7:30 P.M.	Reception and Auction

**Friday, November 9**

8:00 – 9:00 A.M.	Breakfast, Poster Session
9:00 A.M. – 12:00 P.M.	<b>Session 7</b> , Copyright in the Digital Age <b>Session 8</b> , Digital Preservation

## Session Descriptions

**Session 1:** Practical Approaches for the New Practitioner – Morna Gerrard (Georgia State), Susan Potts McDonald (Emory), Jill Severn (UGA)

Moderator: Dana Miller (UGA)

Location: Frederica

Description: This session is geared toward the new practitioner and/or those folks who did not come to archives through the typical channels and might benefit from hearing seasoned experts regarding the why behind the how for the holy trinity of archival duties: Collection Development, Arrangement and Description, and Public Service/Outreach. The session features three professionals sharing their experiences and perspectives. Morna Gerrard of Georgia State University will offer her insights on building collections; Susan Potts-McDonald of Emory will share key tactical advice for arrangement and description; and Jill Severn of the Russell Library will talk about how to create an outreach mindset and tell about creative, successful ways to engage with public services and outreach. This session will enlighten beginners and inspire the more experienced.

**Session 2:** Representation and Accessibility in Digital Archival Collections – Katie McCormick (FSU), Andrew Huse (USF – Tampa), Melanie Griffin (USF – Tampa)

Moderator: Mary Miller (UGA)

Location: Cypress

Description: Panelists in this session will discuss challenges that archivists and their user constituencies face in expanding accessibility to archival materials with regard to the selection, representation, and delivery of content in digital archival collections. Topics addressed in this session will include issues that arise with the curation of digital collections; how digitization has succeeded and failed in promoting the visibility of historically underrepresented cultural groups; and the use of the open source presentation tool Omeka in building digital collections for archival materials.

**Session 3:** The Art and Science of Archival Management – Kate Donovan (Emory), Toby Graham (UGA), Rachel Onuf (Simmons).

Moderator: Sarah Quigley, Emory

Location: Mackay/Harrington

Description: Archivists are responsible for managing a wide variety of responsibilities in our jobs, from processing projects, to staff with varying levels of need and experience, to special projects like moves and renovations. These diverse responsibilities require a diverse skill set, and can sometimes present unexpected and difficult challenges. Yet many archivists complain of a lack of training and opportunities to develop managerial skills. This panel will offer insight into the craft of managing archives and archivists from both theoretical and practical perspectives.

**Session 4:** Strategies and Solutions for the Collection, Preservation, and Management of E-Materials – Mary Katherine Barnes (UPS), Anne Graham (Kennesaw State), Bill Underwood (GA Tech).

Moderator: Amanda Pellerin (Jimmy Carter Library)

Location: Frederica

Description: Panelists in this session will discuss how they have developed innovative strategies and collaborative solutions for the challenges presented by e-materials generated in corporate, government, and university settings. Topics addressed will include metadata modeling, digital asset management systems, electronic records repository and processing systems, and harvesting web site data for preservation.

**Session 5:** Assessment in Archives – Joyce Chapman (UNC), Tamara Livingstone (Kennesaw State), Heather Oswald (Kennesaw State)

Moderator: Deborah Davis (VSU)

Location: Cypress

Description: This session will focus on various forms of assessment in archives including cost/value analysis of workflows and the importance of quantitative analysis of operational data to support decision-making. The panelists will also discuss assessment in attempting to move toward a new level of engagement with faculty, students, and most importantly, our own collections.

**Session 6:** Electronic Records Case Studies – Tom Johnson (Coca-Cola), Sheila McAlister (UGA), Beth Shields (Kentucky Archives)

Moderator: Richard Pierce-Moses (Clayton State University)

Location: Mackay/Harrington

Description: This session will address the processes by which diverse organizations preserve electronic records. Our panelists will discuss a range of projects: the Digital Library of Georgia's use of Dark Archive In The Sunshine State (DAITSS); how Coca-Cola preserves unique customer information; and preservation lessons learned from the Council of State Archivists' State Electronic Records Initiative (SERI).

**Session 7:** Copyright in the Digital Age – Bill Maher (University of Illinois at Urbana-Champaign)

Location: Fredericka

Description: This session will first cover the basics of copyright that every archivist needs to know within day-to-day operations of their institution. The workshop will then build upon how rules and regulations apply in the digital age regarding deeds of gift and reproduction. How access and administration of these collections is determined will also be discussed.

**Session 8:** Digital Preservation – Nancy McGovern (MIT), Kari Smith (MIT)

Location: Cypress

Description: Digital Preservation will feature Nancy McGovern, head of Curation & Preservation Services at MIT will present on best practice process and procedures (identification, digitization, preservation, significant threats to digital materials, etc.) followed by Kari Smith, Digital Archivist at MIT and author of 'Tools for Understanding Digital Files' will present on digitizing from a more technological perspective.