

Visual Materials Use Fees For Commercial or Non-Profit Use

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Out of State status is determined by the location of the transacting person/organization. The location of third parties in Georgia does not validate the usage of in state prices.

Print Media/Editorial (includes textbooks)	In Georgia	Out-of-state
Commercial Use		
Black & white - Circulation: 2,999 or less	\$40	\$50
3,000 to 7,499	\$50	\$75
7,500 to 29,999	\$150	\$300
30,000 to 99,999	\$300	\$600
100,000 or more	requires negotiation	
Cover jacket surcharge	\$100	\$200
Color surcharge	\$25	\$50

Non-profit organizations receive a rate of 15% off the rates above (copy of exempt certificate required).

Other Commercial/Non-profit Use (requires written request)

Commercial Advertising/Merchandising	requires negotiation	
Commercial Business display or exhibit	requires negotiation	
Non-profit Advertising/Merchandising	requires negotiation	
Non-profit Business display or exhibit	requires negotiation	

Television (15% discount for non-profits)

Local markets, one-time use	\$50	\$75
Local markets, with repeats	\$100	\$150
Network/syndication/pay/cable, one time use	\$200	\$300
Network/syndication/pay/cable, with repeats	\$400	\$600

Video (15% discount for non-profits)

Sales/rentals (regardless of format)	\$100	\$200
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Computer Software/CD-ROM (15% discount for non-profits)

CD-ROM only	Same fees as print media (see above)	
CD-ROM with multiple formats	Add 50% to print media fees above	

World Wide Web

Commercial	\$400	\$600
Non-profit	\$150	\$300

Other uses

Student (student ID required)	see staff	see staff
Print news media	no fee	\$50

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Failure to comply with these conditions, copyright restrictions, and proper image credit will result in legal penalties, including fines starting at \$1,000.

