Strong Roots,
Stronger Branches:
SGA at 50

2019 Annual Meeting
October 16–18, 2019
Augusta Marriott at the Convention Center
Thank you to our 2019 sponsors and exhibitors!
**President’s Welcome**

Welcome to the 2019 Annual Meeting and 50-year anniversary of the Society of Georgia Archivists! This year’s conference will be extra special as we use the occasion of our organization’s anniversary to reflect on the profession’s roots in diverse settings, constituencies, and institutions while exploring its growth as it branches out with new technologies and innovation.

One of the most important aspects of our conference is the level of professional development opportunities available. Whether it’s workshops introducing us to premiere tools such as ArchivesSpace, engaging our audiences through outreach programs and exhibits, or strengthening connections with colleagues across the state in between sessions, you’ll find what you’re looking for at this meeting. We are pleased to present our featured keynote speaker, Petrina D. Jackson, director of the Special Collections Research Center at Syracuse University Libraries.

Plan to also attend Thursday’s evening’s 50th-anniversary reception at The Marbury Center, a delightfully restored firehouse located in historic downtown Augusta. We’ll enjoy Southern fusion cuisine, peach champagne, and reflections from our members, fellows, and leaders. Additionally, you’ll have a front-row seat for the reveal of SGA’s new logo and updated brand imagery.

I want to personally thank all the committee chairs and members who worked to make this program such a success. The diligent efforts of the 2019 SGA Board, including Christina Zamon, Local Arrangements Committee Chair, Geoff Hetherington, Program Committee Chair, and Brandon Wason, Education Committee Chair, are vital to this organization and the profession. We are also very fortunate to have a number of new sponsors this year. We sincerely appreciate the enthusiasm and continued support of all our sponsors and exhibitors.

If you haven’t attended the Annual Meeting in a while and chose to renew your commitment by joining us in Augusta to celebrate 50 years, a very warm welcome home is in order! Thank you for attending and enjoy the conference!

Shanee’ Yvette Murrain  
2019 President  
Society of Georgia Archivists
General Information

Conference Theme

In recognition of SGA’s milestone 50th anniversary, this year’s theme is “Strong Roots, Stronger Branches: SGA at 50.” We hope the conference will encourage attendees to look back to the roots of our profession, both to recall core principles and theories that drive our work and also to unpack troubling aspects of our history so that archives and archivists can move toward a stronger, more innovative, and more just future. We’ve invited programming that we hope will help us envision and respond to future challenges and opportunities in collection building, archival education, access, inclusion, preservation, community partnerships, and emerging technologies.

Diversity and Inclusion

SGA desires to acknowledge and appreciate its membership in terms of individual diversity, including but not limited to ethnicity, sexual orientation, gender identity, religious affiliation, ability, and educational background. The full SGA Statement on Diversity and Inclusion is available online at www.soga.org/Diversity-and-Inclusion.

Appropriate Conduct

SGA does not tolerate harassment in any form. All participants are expected to observe the rules and behaviors described in the SGA Code of Conduct (www.soga.org/code-of-conduct) in all conference venues, including online venues and social events.

Internet Access

Conference Wi-Fi can be accessed in the Riverwalk Lobby area.

Network: Marriott Conference Password: SGA2019

There will be no Wi-Fi available for attendees in the meeting rooms. Free guest Wi-Fi is available in select areas of the hotel; please contact the front desk for details.

Conference Web Page

Visit www.soga.org/annualmeeting for more information about the 2019 Annual Meeting and the conference venue, as well as programs from previous years’ conferences.

Conference Hashtag

The official hashtag is #SGA2019. SGA encourages respectful discussion and image sharing during the conference.
Photography

Volunteer photographers may be taking photos on SGA’s behalf at all official conference events. Images may be used for archival or promotional purposes. Your attendance at the conference constitutes your consent to be included. If you do not want your likeness used, please notify a member of the SGA Board.

If you take photos at the conference and would be willing to donate them to the SGA archives, please contact James Irby at archivist@soga.org.

Annual Meeting Committees

SGA thanks the members of the 2019 Annual Meeting Committees. Their hard work and dedication are instrumental in providing this conference.

Program Committee

Geoff Hetherington, Chair
Katherine Fisher, Assistant Chair
Adam Davis
Louanne Heintz
Aisha Johnson-Jones
Daria Labinsky
Ashley Shull
Mary Willoughby

Local Arrangements Committee

Christina Zamon, Chair
Virginia Angles, Assistant Chair
Jennifer Brown
Feechi Hall
Joshua Kitchens
Gayle Schechter

Education Committee

Brandon Wason, Chair
Becky Sherman, Assistant Chair
Danilo M. Baylen
Holly Croft
Leah Lefkowitz
Lindsay Sheldon
Conference Overview

Wednesday, October 16

8:30 AM Workshop Registration Opens (Riverwalk Lobby)
9 AM–5 PM Workshops
  • Outreach and Exhibits (Lamar C)
  • Introduction to ArchivesSpace (Cumming)
10:30–11:15 AM Morning Break (Riverwalk Lobby)
12–1 PM Lunch on your own
2:30–3:15 PM Afternoon Break (Riverwalk Lobby)
5–6:30 PM SGA Board Meeting (Moody)
6:30–8:30 PM Meet and Greet, Featuring Trivia & Prizes (Walsh)

Thursday, October 17

7:30 AM Registration Opens
8–9 AM Breakfast (Riverwalk Lobby/Estes)
  Sponsored by Atlas Systems
8 AM–5 PM Exhibits (Riverwalk Lobby)
9–9:50 AM Welcome & Keynote Address (Estes)
10–10:50 AM Concurrent Sessions
  • 1A: Use Your “DAM” Skills: The Digital Asset Management Field (Cumming)
  • 1B: Making History: Documenting Polio Eradication with the GPEI History Project (Lamar C)
10:50–11:20 AM Morning Refreshment Break (Riverwalk Lobby)
  Sponsored by The MediaPreserve
Poster Session (Reception Area)
11:20 AM–12:10 PM Concurrent Sessions
  • 2A: GIS Applications and Archives: Innovative Tools for Engagement and Outreach (Cumming)
  • 2B: Paper Presentations (Lamar C)
12:20–1:30 PM Lunch & SGA Business Meeting (Estes)
1:40–2:30 PM Concurrent Sessions
  • 3A: Designing and Implementing a Digital Collections Management System: Growing Stronger Archival Collections with Islandora (Cumming)
  • 3B: Thank You, Places!: Theatre Archives in Georgia (Lamar C)
2:30 PM Afternoon Refreshment Break (Riverwalk Lobby)
  Sponsored by Hollinger Metal Edge
Poster Session (Reception Area)
3–3:50 PM  Concurrent Sessions
  • 4A: Staying Alive, Staying Relevant: Central Georgia Cultural Institutions in a Sound Bite Society (Cumming)
  • 4B: Invisible Archive: Accessing LGBTQ Collections in Finding AIDS (Lamar C)

4–5 PM  Lightning Talks (Estes)

6–9 PM  Anniversary Reception (The Marbury Center; see p. 9 for directions)

Friday, October 18

8 AM–12 PM  Registration
Exhibits (Riverwalk Lobby)

8–9 AM  Breakfast (Riverwalk Lobby/Estes)

  Sponsored by Preserve South

9–9:50 AM  Plenary Session (Estes)

10–10:50 AM  Concurrent Sessions
  • 5A: Quality Control and Management of Large Scale Digitization Projects (Cumming)
  • 5B: “I Had No Idea”: Surprising Students through Archives-Based Assignments (Lamar C)

10:50–11:30 AM  Morning Refreshment Break (Riverwalk Lobby)

Poster Session (Reception Area)

11:30 AM–12:20 PM  Concurrent Sessions
  • 6A: It’s All about the Benjamins: The Current State of Archival Compensation and How We Can Advocate for Fair Salaries (Cumming)
  • 6B: Access Granted: Our Grant Writing Journey (Lamar C)
Getting Around

Conference Venue

Augusta Marriott
at the Convention Center
2 Tenth Street
Augusta, GA 30901
Reception Venue

The Marbury Center (1257 Broad Street, Augusta, GA 30901)

The Marbury Center is a 10-minute walk from the Augusta Marriott at the Convention Center. If you prefer to drive, you can find adequate street parking near the venue along Broad Street. To reach the reception venue from the conference hotel:

1. Exit the hotel and turn left, away from the river.
2. Follow Tenth Street across Reynolds Street and one block up to Broad Street.
3. Turn right on Broad Street and travel three blocks.
4. The venue will be on your right-hand side.
Session Descriptions

Wednesday Workshops, 9 AM–5 PM

1 Outreach and Exhibits

This workshop centers around ways to share our institution’s archival collections through outreach programs and exhibits. The outreach component will cover the following three topics:

- Promoting university archives materials and services and engaging with university audiences. The focus will be on outside-the-box ideas and initiatives (e.g. the KSU t-shirt archive, Instagram trivia collaboration, outreach beyond history classes, etc.).
- Making rare books and special collections accessible to young audiences. The presentation will discuss topics such as initiating public programs, developing age-appropriate themes and activities, collaborating with public libraries, and balancing access with preservation.
- Laying the groundwork for faculty collaborations and instruction sessions. The presentation will specifically discuss initiatives such as the AUC Galleries, Libraries, Archives and Museums (GLAM) project, which trains faculty members to utilize archival material during pedagogy.

The exhibits component will discuss ways to develop exhibits, construct exhibit labels, and increase access to exhibit materials through online or digital components. There will be a designated time for questions and answers at the end of the workshop.

Tiffany Atwater-Lee, Public Services Archivist, Archives Research Center, Atlanta University Center Woodruff Library
Andrea McKenzie, PhD, Curator of Works on Paper, Carlos Museum, Emory University
Helen Thomas, Outreach Archivist, Department of Museums, Archives and Rare Books, Kennesaw State University
Brandon Wason, PhD, Curator of Archives and Manuscripts, Pitts Theology Library, Emory University
Lolita Rowe, Community Outreach Archivist, Stuart A. Rose Manuscript, Archives, & Rare Book Library, Emory University

2 Introduction to ArchivesSpace

ArchivesSpace, an open-source web application for managing archives information, is being adopted by an increasing number of repositories around the country. This workshop provides essential training on the basics of ArchivesSpace. Upon completing this workshop, you will have been introduced to using ArchivesSpace to:

- Create Accession records
- Create Resource records
• Create Digital Object records
• Create and manage Agent and Subject records, and link them to Accession, Resource, and Digital Object records
• Record and manage physical locations within a repository
• Produce description output files in standardized data structures such as EAD and MARCXML
• Import legacy data

Noah Huffman, Archivist for Metadata, Systems, & Digital Records, David M. Rubenstein Rare Book & Manuscript Library, Duke University

Welcome & Keynote Address: Thursday, 9–9:50 AM

Petrina Jackson is director of the Special Collections Research Center at Syracuse University Libraries. Previously, she was Head of Special Collections and University Archives at Iowa State University and Head of Instruction and Outreach at the University of Virginia’s Albert and Shirley Small Special Collections Library. Jackson is known throughout the professional community for her contributions to the American Library Association’s Rare Books and Manuscripts Section and the Society of American Archivists. She currently serves on the SAA Council.

Shanee’ Murrain, 2019 President, Society of Georgia Archivists
Petrina Jackson, Special Collections Research Center Director, Syracuse University

Concurrent Sessions 1: Thursday, 10–10:50 AM

1A  Use Your “DAM” Skills: The Digital Asset Management Field

Did you know that corporate businesses need archivists and librarians too? You’re probably familiar with corporate archives, but what about Digital Asset Management (DAM), the process through which rich media files are stored, organized, and reused? Businesses implement DAM systems to ensure their collateral is on brand and increasingly automated, but automation still requires strategy, oversight, and governance. This session highlights panelists’ individual journeys to DAM and the archival and library science skills they apply in their day-to-day work.

Bridget Jeffs, Migration Specialist, ICP
Mary Katherine Barnes, Senior Brand Asset Manager, ICP
Frances Bowden, Digital Asset Management Supervisor, UPS

1B  Making History: Documenting Polio Eradication with the GPEI History Project

Based at the U.S. Centers for Disease Control and Prevention, the Global Polio Eradication Initiative History Project spearheads the collection and preservation of multiformat materials related to the history of global polio eradication. This presentation examines the objectives, approaches, and
challenges associated with documenting history as it happens. As the project archivist builds the collection in tandem with an oral historian, this presentation will also highlight the points of collaboration between the two disciplines.

Laura Frizzell, Museum Archivist, David J. Sencer CDC Museum

Concurrent Sessions 2: Thursday, 11:20 AM–12:10 PM

2A GIS Applications and Archives: Innovative Tools for Engagement and Outreach

It’s vital that archives seek innovative methods to engage users. This presentation focuses on the historical maps project at the AUC Woodruff Library Archives and its innovative engagement and outreach through the use of Geographic Information Systems. Over 170 maps from the Grace Towns Hamilton papers, chronicling the Georgia General Assembly’s first African American woman member, were digitized. This presentation will demonstrate how to use ArcGIS software to geo-reference maps and create an interactive digital exhibit.

Brittany Newberry, Processing Archivist, Atlanta University Center Woodruff Library

2B Paper Presentations

Exploring Rockingham County’s Past: Recapturing Local History and Promoting Accessibility

“Exploring Rockingham’s Past” seeks to provide intellectual and physical access to public records by creating a greater engagement opportunity for a diverse population, via digital surrogates. While making the records digitally accessible constitutes a large part of the project, it is now time to consider how to make the collections more usable.

Kayla Heslin, Graduate Student, Archival Studies, James Madison University

What Archivists Can Learn from Open Access

This presentation explores intersections between the open movement and archival values. While archivists must still ensure confidentiality and security, embracing greater openness can help us promote our work and collections, support research and scholarship, build relationships with a wide range of constituencies, and demonstrate our value.

Katherine Fisher, Digital Preservation & Social Change Collections Archivist, Georgia State University

Public Library Archivists: PLASC is Here For You!

This talk will describe the efforts and advocacy of the Public Library Archives and Special Collections (PLASC) section of the Society of
American Archivists, which includes lone arrangers, librarians, and archivists who work in archives, special collections, or local history collections in public libraries.

*Angela Stanley, Director, Georgia HomePLACE, Georgia Public Library Service*

**Concurrent Sessions 3: Thursday, 1:40–2:30 PM**

**3A Designing and Implementing a Digital Collections Management System: Growing Stronger Archival Collections with Islandora**

In 2018–2019, the Atlanta University Center Robert W. Woodruff Library implemented Islandora, a hosted digital collections management system. Leveraging team members’ strengths, we were able to collaborate with vendors, revise metadata schema/workflows, and balance workloads to ensure delivery of a superior product, all without sacrificing existing...
work. Session attendees will learn how to plan, design, and implement a digital collections management system while staying on-time/budget and flexible to avoid project pitfalls.

Jessica Leming, Digital Curation Librarian, Atlanta University Center Woodruff Library
Cliff Landis, Digital Initiatives Librarian, Atlanta University Center Woodruff Library

3B Thank You, Places!: Theatre Archives in Georgia

This session will introduce the work and mission of the American Theatre Archive Project (ATAP), an effort of the American Society of Theatre Research. ATAP helps theatres preserve and advocate for their histories by encouraging relationships between theatres, their communities, and archival institutions. Attendees will learn about the work of ATAP’s Atlanta chapter, as well as where to find support and guidance for those who would like to undertake similar efforts in their communities.

Brenna Edwards, Project Digital Archivist, Emory University
Caitlin Reeves, Archivist, Columbia Theological Seminary

Concurrent Sessions 4: Thursday, 3–3:50 PM

4A Staying Alive, Staying Relevant: Central Georgia Cultural Institutions in a Sound Bite Society

Libraries, museums, and archives struggle to remain relevant in a culture that communicates in quick “sound bites” and eschews deeper examination of the issues of the past, present or future. This roundtable discussion encourages participants to share how they have addressed underrepresented voices in their archives/libraries/museum, staved off closure or threat of closure, and other issues revolving around relevance in today’s society.

Holly Croft, Digital Archivist, Georgia College
Matt Davis, Director of Historic Museums, Georgia College
Muriel Jackson, Head of Genealogy & History Room, Middle Georgia Regional Library

4B Invisible Archive: Accessing LGBTQ Collections in Finding Aids

The use of Library of Congress Subject Headings (LCSH) in finding aids is limiting. Archives must use best practices to be more inclusive and intentional. Inclusivity, discoverability, and broadening access to LGBTQ collections means rethinking and restructuring how we use identifying terms in our finding aids. In this session, come prepared to discuss case studies from your organization in small groups.

Lolita Rowe, Community Outreach Archivist, Stuart A. Rose Manuscript, Archives, & Rare Book Library, Emory University
Lightning Talks: Thursday, 4–5 PM
In this session, SGA members share recent projects, works in progress, and ideas for future collaboration in an unstructured, light-hearted setting. Presentations are strictly limited to five minutes, with questions held until the end of the session.

Moderator: Mary Willoughby, Digital Conversion & Curation Librarian, Digital Library of Georgia

Getting There from Here: The HomePLACE Summer Internship Program
Angela Stanley, Director, Georgia HomePLACE, Georgia Public Library Service
Sally Carter, Student, Masters of Archival Studies Program, Clayton State University

Jump into the Deep End of the Swamp: Designing a Cross-Disciplinary Escape Room for Georgia Archives Month
Autumn M. Johnson, Special Collections Librarian, Georgia Southern University

Far from Cattle: 173 Lives Revealed
Jina DuVernay, Visiting Archivist for African American Collections, Stuart A. Rose Manuscript, Archives, & Rare Book Library, Emory University

Don’t Go to the Barrel If You Can Get It off the Tree: Student Workers and the Future of Archives
Jennifer W. Brown, Instruction Librarian, Georgia State University

Two Years in the National Digital Newspaper Program
Donnie Summerlin, Digital Projects Archivist, Digital Library of Georgia

Strong Roots Produce Stronger Branches via Digital Surrogates
Renée Sharrock, Curator of Historical Collections & Archives, Augusta University

Plenary Session: Friday, 9–9:50 AM
Join the Program Committee for an interactive networking session where you will have the opportunity to discuss a variety of moderated topics with fellow conference attendees and share thoughts with the group via Poll Everywhere. Get to know your colleagues and share your professional insights!

Moderator: Geoff Hetherington, Archivist & Records Analyst, Archdiocese of Atlanta

Concurrent Sessions 5: Friday, 10–10:50 AM

5A  Quality Control and Management of Large-Scale Digitization Projects
Quality control is an essential part of any successful digitization project, but the careful inspection of hundreds or thousands of files is challenging. This session will explore strategies and techniques for assessing large numbers of files in an efficient and timely manner. We will discuss
software applications that can help validate the specs of your files, sampling methods for visually assessing a representative sample of a larger body of digital objects, and suggestions on how to communicate effectively with vendors.

Jessica Leming, Digital Curation Librarian, Atlanta University Center Woodruff Library
Chelly Tavss, Digitization Project Manager, Digital Library of Georgia
Mary Willoughby, Digital Conversion & Curation Librarian, Digital Library of Georgia

5B “I Had No Idea”: Surprising Students through Archives-Based Assignments

This workshop will provide attendees with strategies for working with faculty members to incorporate archival instruction into classes, enhance student learning, and raise students’ awareness of university archives’ collections. The presenters will share two specific projects where university archivists, librarians, and professors partnered together to implement archives-based assignments which provided students with an opportunity to process a collection, create a finding aid, and conduct research.

Eli Arnold, Director & University Librarian, Oglethorpe University
Matthew J. Wild, Ph.D., Lecturer of Core Studies, Oglethorpe University

Concurrent Sessions 6: Friday, 11:30 AM–12:20 PM

6A It’s All about the Benjamins: The Current State of Archival Compensation and How We Can Advocate for Fair Salaries

Low archival salaries have recently become a lightning rod conversation on professional listservs, social media networks, and at professional conferences. This session will provide an overview of the current landscape of archival labor compensation and current advocacy measures before breaking out into a wider group discussion on issues related to salary and compensation, salary negotiation techniques, advocating for fair compensation profession-wide, and other issues pertaining to archival labor.

Gayle Schechter, Program Associate, Digital Library Federation

6B Access Granted: Our Grant Writing Journey

Grants are a great opportunity for underfunded archives to make inroads into backlogs and to increase visibility and accessibility. Unfortunately, they are also time consuming and competitive. The History Center has applied to a variety of granting agencies over the last few years, some successfully and some not. We believe that our experience can provide useful insight into the process, insight that we hope will help you on your next grant writing journey!

Leah Lefkowitz, Manuscript Archivist, Atlanta History Center
Renee Contreras, Director of Corporate & Foundation Partnerships, Atlanta History Center
Poster Presentations, Thursday & Friday

Poster sessions occur during the morning and afternoon breaks on Thursday and the morning break on Friday. During these periods, presenters will be available to share and discuss their work. Presenters may also choose to leave their posters on display in the Reception Area throughout the conference.

A Quest in the Cloud: A Practical Strategy for Accessioning Digitally-Born Oral Histories
Autumn M. Johnson, Special Collections Librarian, Georgia Southern University

Far from Cattle: 173 Lives Revealed
Jina DuVernay, Visiting Archivist for African American Collections, Stuart A. Rose Manuscript, Archives, & Rare Book Library, Emory University

Don’t Go to the Barrel If You Can Get It off the Tree: Student Workers and the Future of Archives
Jennifer W. Brown, Instruction Librarian, Georgia State University

Strong Roots Produce Stronger Branches via Digital Surrogates
Renée Sharrock, Curator of Historical Collections & Archives, Augusta University
Sandra Bandy, Assistant Professor & Assistant Director for Content Management, Augusta University
# Annual Meeting Attendees

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### SGA Programs

#### Georgia Archives Month (http://bit.ly/GeorgiaArchivesMonth)

Georgia Archives Month (GAM) is an opportunity to celebrate the value of Georgia’s historical records and recognize those who maintain our communities’ historical records. Every year the celebration is publicized across the state via a Governor’s proclamation, a poster created by the GAM Committee, events at various repositories, and social media.

We encourage you to think of ways that your organization can celebrate Georgia Archives Month in your community. Create an exhibit, host a reception, give tours, write articles, or develop special programs—let your imagination be the limit! For inspiration, visit the GAM website at bit.ly/GeorgiaArchivesMonth.

The Spotlight on Archives Grant helps archives, museums, and heritage institutions in Georgia promote their archival holdings by funding an event during GAM in October. In 2019, the GAM Committee awarded a $500 grant to Paine College. Consider applying for the Spotlight Grant in 2020! And consider joining the committee!

#### Mentoring (http://bit.ly/SGAmentor)

The SGA Mentoring Program is designed to contribute to the success of SGA members by encouraging individual growth, creating a sense of community within the profession, promoting thoughtful and meaningful
engagement with issues, and helping participants develop competencies that strengthen the position of individuals, organizations, and programs.

The goals of the Mentoring Program are to:

- Solicit mentors and mentees for the program
- Facilitate the mentor/mentee relationship
- Create and maintain guidelines that will help the mentor/mentee relationship grow and flourish
- Assess the program to ensure that it continues to be a viable form of professional development
- Provide support for program participants if issues and questions arise

The SGA Mentoring Program facilitates mentoring relationships that last twelve months. For more information on becoming a mentor or mentee, please email sgamentoring@soga.org.


SGA has a vibrant and active scholarship program to enable students and archivists to attend the Georgia Archives Institute and other local and national conferences and annual meetings. Monetary donations to SGA’s scholarship funds are always welcome. For information on how to apply for or donate to a scholarship, please email scholarships@soga.org.

Congratulations to the 2019 scholarship recipients!

**2019 Scholarship Award Winners**

**Ashley Shull, Athens Regional Library System**
Carroll Hart Scholarship
*For attendance at the Georgia Archives Institute*

**Dr. Greg McNamara, Clayton State University**
Anthony R. Dees Educational Workshop Scholarship
*For attendance at the SGA Annual Meeting Pre-Conference Workshop*

**Stephanie Braddy, Catholic Diocese of Savannah Archives**
Larry Gulley Scholarship
*For attendance at the SGA Annual Meeting*

**Scholarships Not Awarded in 2019**

Edward Weldon Scholarship
*For attendance at the Society of American Archivists Annual Meeting*

Taronda Spencer Award
*For HBCU student attendance at the SGA Annual Meeting*

Brenda S. Banks Educational Workshop Scholarship
*For attendance at the SGA Spring/Summer Workshop*
Sign up for a 2020 SGA committee!
bit.ly/2020SGAcommittees

SGA members are encouraged to get involved in the organization by signing up for committees—it’s a fun and rewarding way to keep SGA strong and to meet colleagues around the state. Questions? Email membership@soga.org.