

**Tri-State Archivists Conference
Greenville, South Carolina
October 16-18, 2013**



THURSDAY, OCTOBER 17TH

8:00-9:00a.m.

Registration and Breakfast

Location: Younts Center

9:00-9:15a.m.

Opening Remarks

Location: Shaw Hall, Younts Center

9:15-10:00a.m.

Keynote Speaker – Emily Gore, Digital Public Library of America

(<http://dp.la/>)

Location: Shaw Hall, Younts Center

10:00-10:30a.m.

Break/Vendors

Location: Birmingham Room, Younts Center

10:30-11:45a.m. Concurrent Sessions 1

Session 1A. Location: TBA

All Together Now! The Archives as Collaborative Space

Speakers: Katie Nash and Patrick Rudd, Elon University; Kristen Merryman, North Carolina State University; Paula Jeannet Mangiafico, Duke University

Description: Archives and special collections are collaborative spaces, especially in the utilization of primary source material for course-based research projects for all levels of instruction. Presenters from diverse institutions serving different clientele will share results from their collaborations involving primary-school-aged to graduate-level researchers. Attendees will learn more about the importance of preserving historical records, the vital role of primary sources in assessing learning outcomes, and opportunities for future collaborations.

Session 1B. Location: TBA

Conserving Cultural Treasures and Commemorating Historical Legacies on the 300th Anniversary of the Tuscarora War.

Speakers: Dr. Larry Tise, East Carolina University; Mary Jo Fairchild, South Carolina Historical Society; Susanne Grieve, East Carolina University

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Description: In the fall of 2012, the South Carolina Historical Society and East Carolina University embarked on a collaborative endeavor to evaluate and conserve a circa 1713 map depicting the fort at Nooherooka, an important stronghold during the Tuscarora War and home to over 950 American Indians from the Tuscarora tribe. Panelists will discuss results of historical, archaeological, and physical research on the map as well as the role of this artifact in commemorative activities and events surrounding the tercentennial of the Tuscarora War.

Session 1C. Location: TBA

“A” for Assessment in the Archives: A Case Study Using MARBL’s Instruction Program

Speaker: Gabrielle M. Dudley, Emory University;

Description: This presentation will outline the Manuscript, Archives, and Rare Book Library (MARBL) at Emory University’s process for assessing its instruction program. Within the last five years, the demand for faculty requesting class visits in MARBL has increased by 40%. During the 2012-2013 academic year, MARBL embarked on a formal assessment of the instruction program. This assessment targeted five key areas: faculty/ archivist collaboration, student centered learning/teaching, classes in the reading room, staff/ workflow issues around instruction, and establishment of learning outcomes. The presentation will share MARBL’s assessment process, discuss what worked and what did not, and give recommendations for other institutions considering this type of assessment.

Summer in the Archives: Lessons Learned from the Development of a Group Research Project

Speakers: Perzavia T. Praylow, Ph.D. and Carol Waggoner- Angleton, MLIS, Dip LIS, Georgia Regents University

Description: This presentation discusses the learning outcomes of the *History of Black Augusta CURS Summer Research Project*. It explores the development of the teaching instrument, the instructors’ perceptions of student learning outcomes, and best practice in designing and supervising undergraduate learning outcomes as reported in the literature. The project will be qualitatively examined to compare its conformity to best practice, to propose explanations for the observed outcomes, and to identify areas for further research.

12:00-1:00p.m. Plenary Lunch Session

Plenary Speaker – Clifford Kuhn,

Location: Timmons Arena

1:15-2:30p.m. Concurrent Sessions 2

Session 2A. Location: TBA

From Attics to Archives: A Public Library History Center Initiative

Speakers: Todd Stephens and Stephen C. Smith, Spartanburg County Public Libraries; Gretchen Maultsby and Brad Steinecke, Spartanburg County Public Libraries; Jennifer Land, Spartanburg County Public Libraries

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Description: Over the last five years, Spartanburg County Public Libraries has made a conscious decision to emphasize the preservation of the human record for Spartanburg County with a comprehensive local history center program. New collaborative efforts with local Institutions have been central to this effort. Presentations will discuss long-term goals, acquisition of collections, outreach, organizational changes to promote digital collection initiatives, practical daily experiences, and will be explored as a case study, with emphasis on our practical experiences.

Session 2B. Location: TBA

We the People: Creating a More Perfect Archive

Speakers: Rebecca Peterson, Wake Forest University; Vicki Johnson, Wake Forest University; Maureen McCormick Harlow, Library of Congress

Description: This session will highlight efforts of a variety of institutions as they show their relevance through outreach, advocacy, and diversity. Public libraries, academic archives, and statewide organizations continually strive to entice users and promote the wide range of materials they have for patron use. This panel will give a glimpse of what three specific institutions are doing to highlight diversity and expand collections. We hope to inspire more people to begin programming of this kind.

Session 2C. Location: TBA

Beyond Minimal Processing: How Shall We Decide What to Process and How Much to Process It?

Speakers: Linda Sellars, North Carolina State University; Nancy Kaiser, University of North Carolina at Chapel Hill

Description: Streamlined arrangement and description practices have changed the way we think about special collections processing, helped reduce backlogs, and speeded delivery of finding aids to researchers. Flexible processing practices improve how we make collections discoverable and usable and help us determine which collections deserve more intensive processing. Two archivists explain how their value-added, appropriate-level processing approaches serve users and discuss how they decide which collections deserve more processing and what that processing entails.

Between Papers and Records: Creating Context between Organizational Records and Personal Manuscripts

Speaker: Michael Law, Auburn University; Greg Schmidt, Auburn University

Description: This session broadly examines building context between archival collections. The continuing evolution of encoded description and linked data opens increased opportunities for developing connections between otherwise disparate groups of materials. Of particular concern is the growing need to establish links between official organizational records and the personal manuscripts of associated individuals. The session will examine the theoretical aims of building such context, and the practical application of strategies and tools designed for that purpose.

2:30-3:00p.m.

Break/Poster Session

Location: Lobby, Younts Center

**Tri-State Archivists Conference
Greenville, South Carolina
October 16-18, 2013**



3:00-4:15p.m. Concurrent Sessions 3

Session 3A. Location: TBA

The Afterlife of University Archives: Collecting and Promoting University History Outside the Paige Box

Speakers: Lawrence Giffin, University of North Carolina at Chapel Hill; Morgan Jones, University of North Carolina at Chapel Hill; Jennifer Coggins, University of North Carolina at Chapel Hill

Description: This panel will describe the efforts of University Archives and Records Management Services to document and promote university history through strategies of forming collaborative relationships with students, faculty, and staff—especially those with a stake in university history; promoting collections in ways that dovetail with the activities and events taking place across campus; and leveraging records management services to appeal to student groups' desire for continuity and organizational memory. These and other strategies help transform University Archives from a fixed place on campus into an array of responsive resources that promote university history and document UNC-CH as a social, political, and cultural force in North Carolina.

Session 3B. Location: TBA

I'm Building Me a Home: Community Building within the African American Tradition of Archival Collection, Preservation, and Best Practices

Speakers: Dr. Patricia Williams Lessane, College of Charleston; Aaron Spelbring, College of Charleston

Description: This session places the work of The Avery Research Center within the history of Black archival collection and preservation. We highlight the methodologies for collection, preservation, and making public archival material held at historical Black repositories. We then focus on the unique history, position, and current models employed by The Avery Research Center, in conjunction with Addlestone Library and the Lowcountry Digital Library to make accessible our rich collections documenting African American history and culture.

Library Nerds and Computer Geeks: Reaching out to the Retrocomputing Community as a Digital Archivist

Speaker: Dorothy Waugh, Emory University

Description: Work in digital archives brings archivists into regular contact with various types of legacy hardware and software, and it can be difficult to find resources that can help negotiate the challenges involved in working with this older, and often obsolete, media. In this presentation, I will talk about my recent efforts to engage the retrocomputing community in Atlanta as a valuable collaborative resource, by reaching out to clubs and enthusiasts, participating in Web forums, and attending various meetings and vintage computing festivals.

Session 3C. Location: TBA

**Tri-State Archivists Conference
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Collaboration for a 21st Century Archives: Connecting University Archives with the Library's Information Technology Professionals

Speakers: Erin Lawrimore and Richard Cox, University of North Carolina at Greensboro

Description: New technologies affect the format of records produced and acquired by archival repositories tasked with documenting society. This proposal brings together a university archivist and a digital technology consultant to discuss ways to overcome challenges related to professional jargon and work practices between archivists and information technologists to produce a successful collaboration. The two will also discuss specific examples of archives-IT collaboration at UNCG, focusing on the development of a born-digital records management system.

Social Media Archiving in State Government

Speakers: Rachel Trent, State Archives of North Carolina; Kathleen Kenney, State Library of North Carolina

Description: The North Carolina social media archiving and access program is an innovative solution to an emerging challenge. This presentation will explore how the State Library of North Carolina and State Archives of North Carolina collaborate to ensure that the electronic record of state government business and civic engagement through social media is retained following the legal requirements of the state, preserved as authentic records, and made accessible to North Carolina's residents.

4:15-5:00p.m. Concurrent Business Meetings

Society of Georgia Archivists, Location: TBA

Society of North Carolina Archivists, Location: TBA

South Carolina Archival Association, Location: TBA

7:00-9:00p.m.

Tri-State Reception

Location: Upcountry Museum

FRIDAY, OCTOBER 18TH

8:30-9:00a.m.

Registration and Breakfast

Location: Younts Center

9:00-10:15a.m. Concurrent Sessions 4

Session 4A. Location: TBA

**Tri-State Archivists Conference
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Pinning, Tweeting, and Likes, or How We Learned to Stop Worrying and Love Social Media as an Outreach Tool

Speakers: Josh Hager, Duke University; Beth Doyle, Duke University; Michael Daul, Duke University

Description: Social media can serve as a great outreach tool for archival institutions but it is difficult to determine what to highlight and how to best integrate that effort into existing practices. This panel will present theoretical and practical guidelines for using social media for outreach. Particular attention will be given to projects implemented by Duke University's Social Media Users Group as well as to qualitative research conducted with archival Facebook users from across the country.

Session 4B. Location: TBA

Documenting Slavery at South Carolina College: A Collaborative Effort

Speakers: Katharine Thompson Allen, University of South Carolina; Evan Kutzler, University of South Carolina; Amanda Noll, University of South Carolina

Description: The website "[Slavery at South Carolina College, 1801-1865](#): The Foundations of the University of South Carolina," documents the first widely disseminated investigation into the role slavery played at South Carolina's flagship university. This large-scale research project was a collaborative effort between the staff of University Archives, undergraduate history students, and graduate students in USC's Public History program. The panel will discuss the successes and challenges of this project, as well as ways to improve services to students and historians in the future.

Women Veterans Historical Project: Reaching Out to Student Veterans

Speaker: Beth Ann Koelsch, The University of North Carolina at Greensboro

Description: The curator of the Women Veterans Historical Project (WVHP) will discuss the strategies she employs to make her collections relevant to current student veterans. Although the majority of the collections in the WVHP are about WWII, Koelsch actively promotes the Project to student veterans through a variety of initiatives. By building relationships with these students she has been able encourage the student women veterans to add their oral histories to the Project. Her experiences demonstrate ways to combine outreach and collection development.

Session 4C. Location: TBA

Thinking Outside the Box: Collaborations with the Outside Community

Speaker: Katrina Elizabeth Jackson, Georgia Southern University

Description: Archives receive wonderful collection donations through collaborations with the communities surrounding the locations of their institutions. However, it can sometimes be difficult to work with those who have little to no understanding of the roles and professional duties of archivists and librarians, or the services they might offer. Much can be learned from the experiences of others who have found themselves in these situations.

Reimagining Processing in an Appalachian Archives

Speakers: Cynthia Harbeson, Appalachian State University; Trevor McKenzie, Appalachian State University

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Description: Special Collections in Belk Library began a unique collaborative process in 2012 to complete an NHPRC grant project to process the backlog of the W.L. Eury Appalachian Collection. Instead of hiring a trained archivist, we hired an Appalachian historian, whose expertise allows us to make connections to community members in unique ways. We will discuss how this project has promoted collaboration and increased the relevance of the archives through outreach and advocacy.

10:15-10:45a.m.

Break/Vendors

Location: Birmingham Room, Younts Center

10:45a.m.-12:00p.m. Concurrent Sessions 5

Session 5A. Location: TBA

Communities, Archives, and Memories: Strengthening Collections through Collaboration

Speakers: Jennifer A. Marshall, University of South Carolina; Andrea R. L’Hommedieu, University of South Carolina; Marleigh Chiles, University of South Carolina

Description: Various communities and disciplines have challenged the legitimacy of archives, criticizing archivists for privileging the memories of dominant classes, thereby perpetuating existing power structures. If archival institutions are to remain relevant, archivists must facilitate the creation of more inclusive collections. This session explores the emergence of the participatory archives movement, the value of working with allied professionals to empower communities to tell their own stories, and the importance of addressing community expectations in collaborative endeavors.

Session 5B. Location: TBA

Cast Down Your Bucket Where You Are: Case Studies in Archival Collaboration

Speakers: Reagan Grimsley, Auburn University; Martin Olliff, Troy University-Dothan; Amy M. Christiansen, University of West Alabama

Description: Collaboration allows archivists to participate in projects that are often beyond the scope of normal archival activities or resources. This session will explore how archivists can work with a variety of constituencies to preserve and create access to archival materials. The three presentations examine the role of archival students in creating digital archives for a non-profit organization, the role of the archivist as a “knowledge coordinator” to assist organizations with preservation and access, and how church and state can work together to preserve archival materials.

Session 5C. Location: TBA

Career Planning 101

Speakers: Keith Gorman, University of North Carolina at Greensboro; Kathelene McCarty Smith, University of North Carolina at Greensboro; Jennifer Motszko, University of North Carolina at Greensboro

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Description: With increasing competition in the job market, new job seekers and those returning to the job hunt must find ways to stand out above the rest. This session will provide information on creating a solid cover letter and curriculum vitae/resume to present to potential employers, as well as preparing for in the interview process. The second half of the session will be dedicated to one-on-one time with an archival professional who will review your cover letter/ resume and answer any questions you might have about job searching. Participants will be asked to submit a cover letter and resume prior to the session.